### **UNITED STATES SECRET SERVICE**

# **2025** STRATEGIC PLAN



#### **DIRECTOR'S MESSAGE**

I care deeply about the men and women of the Secret Service whose dedication to our mission is unmatched. The honor to serve as the 28th Director was unimaginable to me when I began my career over 20 years ago. It is with these men and women in mind that I share with you my vision and strategy to face the evolving challenges to our organization, our mission, and those who we protect.

The 2025 Strategic Plan lays a strong vision for the future of the Secret Service. Our agency has a rich reputation of excellence, and this new vision reinforces our commitment to safeguard our nation's leaders and financial infrastructure with unwavering excellence, integrity, and accountability.

As an elite federal law enforcement agency we must continually strive to assess our mission needs and to ensure growth within our agency. Looking to the future and planning strategically are pivotal steps in strengthening our mission and ensuring its success. Our 2025 strategy focuses on five pillars - Operations, Human Capital, Resources & Physical Assets, Training, and Technology – which will lay the foundation for the Secret Service to carry out our mission with excellence.

We must work strategically and collaboratively with our law enforcement partners, members of Congress, and the intelligence community. These partnerships are critical to our success.

Our people remain our greatest strength. You can rest assured knowing that the men and women of the Secret Service consistently demonstrate their commitment to our agency and our shared vision. Together, we will work towards building a unified and more resilient Secret Service.



Sean M. Curran Director



#### **ABOUT US:**

The United States Secret Service is a premier federal law enforcement agency and ranks among the most elite in the world. Established in 1865 to combat widespread counterfeiting and ensure the stability of the country's financial system, the Secret Service is one of America's oldest law enforcement agencies.

In 1901, the Secret Service was tasked with full-time protection of the President of the United States. While this duty remains the primary protective responsibility, over time the mission expanded to include protection of the Vice President of the United States, former Presidents and their spouses, major Presidential and Vice-Presidential candidates, visiting heads of foreign states or governments, individuals designated by the President, foreign embassies and consulates in Washington, D.C., and National Special Security Events. Today's protective mission also involves identifying threats, mitigating vulnerabilities, and creating secure environments for protectees. This includes work done by the National Threat Assessment Center, which conducts research and provides training on threat assessment and various types of targeted violence impacting communities across the United States.

Since the early days of counterfeit investigations, the Secret Service's responsibility for protecting the nation's financial infrastructure has evolved to include investigating cyber-based financial crimes and partnering with all levels of government, law enforcement, and financial institutions. Notable present-day efforts include coordinating Cyber Fraud Task Forces and training partners at the National Computer Forensics Institute.

As an organization with a rich history of excellence, the Secret Service's people are its greatest asset. Special agents; Uniformed Division officers; technical law enforcement professionals; and administrative, technical, and professional staff work together – and with our critical partners – to perform the mission in Washington, D.C., in field offices across the nation, and abroad. The integration of these skills and capabilities is essential for mission success in any operating environment.



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### MISSION

Protect our nation's leaders and financial infrastructure

### VISION

Safeguard our nation's leaders and financial infrastructure with unwavering excellence, integrity, and accountability

## VALUES

Justice, Courage, Loyalty Honesty, and Duty **MISSION:** 

Protect our nation's leaders and financial infrastructure

**VISION:** 



VALUES:	JUSTICE	•	COURAGE	•	LOYALTY •	HONES
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#### Safeguard our nation's leaders and financial infrastructure with unwavering excellence, integrity, and accountability



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#### **OBJECTIVE EXPLANATIONS:**

#### **Operations**



#### Advance Excellence in Mission Operations

We must enhance our readiness through integration across all operational elements to address threats which have become more complex and interconnected. We will utilize expertise in protection methodologies, as well as investigations of financial and cybercrimes.

#### **Maximize Mission Support Integration**

We must continue to strengthen internal coordination, collaboration, and data-informed decision-making across all mission support functions. We will optimize operational effectiveness through modern and efficient business practices.

#### **Human Capital**

#### **Strengthen Workforce Capabilities**

We will ensure the workforce has the necessary expertise and commitment to meet current and future mission demands. By providing personnel with enhanced career and leadership development opportunities, we enable readiness to meet all challenges.

#### **Revolutionize Recruitment and Retention Strategies**

We must attract and retain individuals with the right complement of skill sets. To be an employer of choice, we must adopt creative strategies that help ensure a resilient, committed, and skilled workforce.



#### Training

#### **Modernize the Training Environment**

We must meet an ever-changing operational landscape with an expertly trained workforce. By developing and investing in modern training equipment and facilities, we will continue to be the best in class.

#### Promote Excellence Through Training

We must enhance our culture of performance to execute at the highest levels by offering a continuum of training throughout an employee's career. Consistent and effective training practices and methodologies – across operational, professional, and leadership disciplines – will maintain our highly skilled and accountable workforce.





**Resources & Physical Assets** 

#### Enhance Resourcing for Mission Readiness

We require a needs-driven and lifecycle-focused approach to resourcing to deploy the physical and protective assets necessary to adapt to changes in the threat environment with a dependable level of readiness.

#### **Optimize Partnerships**

We must reinforce and enhance relationships with our partners. Meeting mission demands requires adopting a whole-of-community approach to best leverage expertise, capabilities, and resources.







#### **Transform Business Technologies**

We will leverage modern technologies such as AI, machine learning, and new business advancements to enable a resilient and adaptable workforce.

#### Innovate with Exceptional Operational Technologies

We must equip a strong and agile workforce with specific operational technology innovations aligned to mission priorities.



#### **STRATEGY IMPLEMENTATION:**

This strategy focuses on building a future-focused organization that delivers the capabilities needed to achieve mission success in any operating environment.

Our data-driven strategy implementation process will allow us to gauge our effectiveness in meeting our strategic objectives in a measurable, sustainable, and transparent way.

Through periodic strategy reviews with executive champions and a structured and continuous tracking and reporting process, agency leaders will have a clear picture of progress made at the macro and micro level – from strategic objectives to the specific initiatives and measures that support those objectives.

This process will uphold principles of accountability and facilitate frank discussions of strategic challenges and opportunities at the leadership level, including areas where adjustments may be required due to changes in the environment or shifting priorities.

By deliberately connecting strategy to action, we enable strategy-informed decision-making about resources and capabilities needed to ensure mission success and achieve our shared vision to "safeguard our nation's leaders and financial infrastructure with unwavering excellence, integrity, and accountability."









U.S. Department of Homeland Security UNITED STATES SECRET SERVICE

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