

USSS Performance Metrics

Jul 1, 2020 - Jul 31, 2020

All Users
100.00% Sessions

Total Visits

212,567

% of Total: 100.00% (212,567)



Avg. Visit Duration

00:01:08

Avg for View: 00:01:08 (0.00%)



Pageviews

360,271

% of Total: 100.00% (360,271)



Unique Visitors

173,576

% of Total: 100.00% (173,576)



Avg. Pages / Visit

1.69

Avg for View: 1.69 (0.00%)



Avg. Time on Page

00:01:37

Avg for View: 00:01:37 (0.00%)



Bounce Rate

73.40%

Avg for View: 73.40% (0.00%)



Top Pages

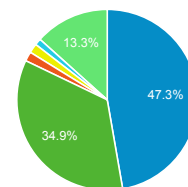
Page	Pageviews	Bounce Rate
/	49,986	41.24%
/join/careers/agents/	48,771	81.50%
/join/careers/	39,450	59.49%
/join/careers/uniformed/	33,280	85.83%
/contact/field-offices/	16,615	77.42%
/join/opportunities/	14,618	78.61%
/investigation/	14,321	74.12%
/about/faqs/	14,001	77.93%
/protection/	12,302	80.91%
/join/apply/	12,167	59.27%

Visits by Social Network

Social Network	Sessions
(not set)	207,573
LinkedIn	2,745
Facebook	1,260
Twitter	642
Glassdoor	82
YouTube	60
Dailymotion	45
Wattpad	37
Instagram	21
Quora	21

Visits by Source

■ google
 ■ (direct)
 ■ bing
 ■ a.rfihub.com
 ■ definition.org
 ■ Other



New vs. Returned Visitors

■ New Visitor
 ■ Returning Visitor

