

## USSS Performance Metrics

Jan 1, 2020 - Jan 31, 2020

All Users  
100.00% Sessions

### Total Visits

**544,740**

% of Total: 100.00% (544,740)



### Avg. Visit Duration

**00:00:45**

Avg for View: 00:00:45 (0.00%)



### Pageviews

**789,161**

% of Total: 100.00% (789,161)



### Unique Visitors

**370,151**

% of Total: 100.00% (370,151)



### Avg. Pages / Visit

**1.45**

Avg for View: 1.45 (0.00%)



### Avg. Time on Page

**00:01:41**

Avg for View: 00:01:41 (0.00%)



### Bounce Rate

**79.84%**

Avg for View: 79.84% (0.00%)



### Top Pages

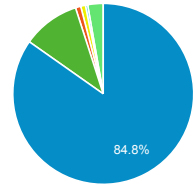
Page	Pageviews	Bounce Rate
/join/careers/	473,483	83.23%
/	59,681	40.34%
/join/careers/agents/	42,869	84.50%
/join/careers/uniformed/	21,580	88.34%
/join/opportunities/	18,657	71.81%
/contact/field-offices/	16,395	78.73%
/join/apply/	14,014	62.63%
/investigation/	13,305	75.94%
/contact/	12,538	71.28%
/protection/	11,329	80.89%

### Visits by Social Network

Social Network	Sessions
(not set)	536,473
Facebook	6,038
Twitter	1,777
LinkedIn	348
YouTube	26
Glassdoor	21
Quora	19
reddit	14
wikiHow	7
Instagram	4

### Visits by Source

■ google 
 ■ (direct) 
 ■ m.facebook.com 
 ■ bing 
 ■ blog.collegevine.com 
 ■ Other



### New vs. Returned Visitors

■ New Visitor 
 ■ Returning Visitor

