



USSS Performance Metrics

Feb 1, 2020 - Feb 29, 2020

All Users
100.00% Sessions

Total Visits

310,980

% of Total: 100.00% (310,980)



Avg. Visit Duration

00:01:02

Avg for View: 00:01:02 (0.00%)



Pageviews

501,331

% of Total: 100.00% (501,331)



Unique Visitors

232,205

% of Total: 100.00% (232,205)



Avg. Pages / Visit

1.61

Avg for View: 1.61 (0.00%)



Avg. Time on Page

00:01:42

Avg for View: 00:01:42 (0.00%)



Bounce Rate

74.68%

Avg for View: 74.68% (0.00%)



Top Pages

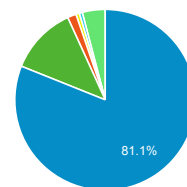
Page	Pageviews	Bounce Rate
/join/careers/	201,089	80.49%
/	57,616	37.75%
/join/careers/agents/	49,822	84.21%
/join/careers/uniformed/	26,224	86.03%
/contact/field-offices/	18,844	69.54%
/investigation/	13,630	72.94%
/join/apply/	12,641	61.81%
/protection/	12,099	77.96%
/join/opportunities/	11,500	74.65%
/contact/	10,071	62.83%

Visits by Social Network

Social Network	Sessions
(not set)	307,816
Facebook	1,670
LinkedIn	864
Twitter	528
YouTube	49
Quora	16
Glassdoor	11
wikiHow	6
Instagram	5
reddit	4

Visits by Source

google (direct) bing
search.usa.gov
blog.collegevine.com Other



New vs. Returned Visitors

New Visitor Returning Visitor

