



USSS Performance Metrics

Apr 1, 2020 - Apr 30, 2020



All Users
100.00% Sessions

Total Visits

416,414

% of Total: 100.00% (416,414)



Avg. Visit Duration

00:00:47

Avg for View: 00:00:47 (0.00%)



Pageviews

607,713

% of Total: 100.00% (607,713)



Unique Visitors

320,472

% of Total: 100.00% (320,472)



Avg. Pages / Visit

1.46

Avg for View: 1.46 (0.00%)



Avg. Time on Page

00:01:43

Avg for View: 00:01:43 (0.00%)



Bounce Rate

80.02%

Avg for View: 80.02% (0.00%)



Top Pages

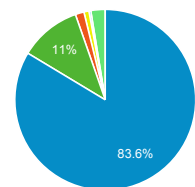
Page	Pageviews	Bounce Rate
/join/careers/	185,098	81.26%
/join/careers/agents/	142,364	89.04%
/	64,333	40.55%
/join/careers/uniformed/	50,987	89.03%
/join/opportunities/	18,246	82.56%
/investigation/	13,815	79.40%
/protection/	13,384	80.06%
/contact/field-offices/	12,259	72.44%
/join/apply/	11,727	62.05%
/contact/	9,422	64.97%

Visits by Social Network

Social Network	Sessions
(not set)	414,893
Facebook	944
Twitter	339
LinkedIn	93
YouTube	53
reddit	29
Quora	26
Glassdoor	10
wikiHow	8
Instagram	5

Visits by Source

google (direct) Spotify
bing search.usa.gov
Other



New vs. Returned Visitors

New Visitor Returning Visitor

